

EARLSCLIFFE, FOLKESTONE, UK

DLA MŁODZIEŻY W WIEKU OD 15 DO 17 LAT

KURS MINI MBA, DLA MŁODYCH LIDERÓW 2022

2 tygodnie 26.06.-9.07; 9.07-23.07; 23.07-6.08

**ZNIŻKA
REZERWACJE
DO 30.04.2022**



POZIOM TO MINIUM ŚREDNIOZAAWANSOWANY B2+

- ☆ po złożeniu formularza otrzymasz test kwalifikujący na kurs,
- ☆ zakwaterowanie w pokojach z łazienkami w rezydencji, pełne wyżywienie
- ☆ program zajęć sportowych, kulturalnych, dwie wycieczki do Londynu
- ☆ 22 godziny wykładów i zajęć z poszczególnych dziedzin, ciekawe dyskusje, zabawa.

2 TYG £2990

£2790

Mini-MBA™ course outline					Mini-MBA™ sample week									
Unit 1	Unit 2	Unit 3	Unit 4	Unit 5	Saturday	Sunday	Monday	Tuesday	Capital Wednesday™	Thursday	Friday			
Introduction to Management	Accounting	Entrepreneurship	Organisations	Marketing	Breakfast									
This unit forms the core of the course and provides students with the skills, vocabulary, knowledge, confidence and technique to analyse business issues, prepare projects, research company case studies and give presentations. It also includes sections on business ethics.	This unit aims to provide an introduction to basic accounting knowledge for the financial statement analysis.	This unit will include the concept of both 'traditional' and social entrepreneurship and will also examine digital business opportunities and models.	We will look at the tradition of organisational development and how this has affected modern day leadership and management in business organisations. This also includes how companies are contributing to global sustainability and how organisations are implementing policies in equality, diversity and inclusion in the ever-evolving workspace.	This unit will involve a mixture of lectures, discussions and short case studies for analysis in class to give you an insight into some of the issues and tools used in marketing for the 21st century, especially in the digital space.	House games	Leeds Castle and Bluewater	Introduction to Management	Marketing	High speed train to London: Trip to The London Dungeon and exclusively for our Mini-MBA™ students, the Bank of England Museum	Entrepreneurship	Introduction to Management			
					Lunch		Lunch					Marketing	Organisations	
					Ashford Designer Outlet trip	Accounting	Entrepreneurship	Activity sessions						Activity sessions
						Football	Golf	Activity sessions				Activity sessions	Visit Folkestone in small groups	Basketball
	Sandy beach trip	Softball			Arts and crafts	Volleyball				Arts and crafts				
					Supper									
					Welcome BBQ and games	Jeux sans Frontières	Casino night	Formal dinner	Karaoke	Ten-pin bowling trip	Hawaiian disco night			

DODATKOWO ODPLATNE OPCJE np.

4 godziny nauki w małych grupach £125 lub indywidualnej £250

WARNER BROS HARRY POTTER™: wycieczka do studia filmowego/wstępy/transport

£160

MUSICAL np. The Lion King™ (wraz z transportem)

£160

PAINTBALL/OD LAT 12 : sesja, wypożyczenie sprzętu i kombinezonów

£95

transfery z lotniska wliczone w cenę pod warunkiem przylotu w określonych dniach

INFORMACJE/REZERWACJE
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