

BLOOMBERG BUSINESS ADVANTAGE

DLA MŁODZIEŻY 14-17 LAT Z PASJĄ I WIEDZĄ O BIZNESIE

KURS DWUTYGODNIOWY OD 27.06 ORAZ 11.07.2021

WEEK 1

Lectures

3

HOURS

- What is it like to study a Business, Finance or Economics degree at university?
- Marketing strategies and the impact of economic changes

Workshops

9

HOURS

- Introduction to using a Bloomberg Terminal
- How to plan a research project
- Employability skills workshop with a leading UK university



Lessons

10

HOURS

- The external environment
- The marketing mix
- Management/leadership
- Stakeholders
- Introduction to entrepreneurship

Activities

10

HOURS

- Tour the Bloomberg Headquarters
- A trip to the British Museum
- Campus tours of top London universities
- A trip to Canary Wharf, Camden Market and Greenwich

WEEK 2

Lectures

2

HOURS

- Financial stability of a firm and human resource management



Workshops

12

HOURS

- Presentation skills: how to present your research project
- What skills do you need to excel in Business?



Lessons

8

HOURS

- The importance of cashflow to a business
- Innovation strategies
- Human resource management
- Business ethics

Activities

10

HOURS

- Trip on the London Eye and a city walk
- Thames River Cruise
- Shopping at the Westfield Centre
- Campus tours of top London universities

2 TYGODNIOWY PAKIET: £2950

Specjalny program dla młodzieży zaawansowanej językowo która łączy swą przyszłą karierę ze światem biznesu i finansowania. Powyżej przykładowy program dwutygodniowego kursu. Kurs odbywa się w CATS College London

WYMAGANIA JĘZYKOWE: POZIOM ODPOWIADAJĄCY IELTS 4,0+

Who is this programme for?

For students with a keen interest in business, finance and economics wanting to develop their business awareness, skills and experience.

Depending on your academic level, you will work on a research project utilising the Bloomberg Terminals or you will complete the Bloomberg Market Concepts certification (BMC), an eight hour self-study qualification. Both options will help you develop essential skills needed to go on to study business at a higher level.

You will also visit leading London companies and be inspired to develop your own ideas and start your career.

What will you achieve?

You will:

- use the Bloomberg Terminals to either complete a business research project or complete the Bloomberg Market Concepts certification
- understand how to apply to university in the UK
- develop academic skills such as critical thinking, presentation skills and research methodologies
- develop essential skills such as confidence, leadership and teamwork.

PROGRAM OBEJMUJE:

Angielski na zaawansowanym poziomie
Program zajęć towarzyskich
Wycieczki edukacyjne
Zakwaterowanie/wyżywienie

Więcej informacji/rezerwacje

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